

TOURISM IMPORTANCE**Amirov Temur Mashrab o'g'li**¹¹ Samarkand economy and service Institute " Economy theory
" department assistant

Annotation. Tourism whole in the world economic of activity important field is considered This in research of tourism importance discussion will be done and of tourism economic, social and cultural effect seeing will be released . Tourism of the country economic to growth contribution adding important is a field . This in the department of tourism economic effect discussion will be done and from tourism coming income, work seats create, currency income and local economic development such as to issues accent is given

Key words : Tourism, economy sectors, tourism addresses, tour operators, hotels, tourists.

Abstract. Tourism field the world across economic growth and of development important heart as getting stronger coming from fields is one Tourism quality show of the field in development important place holds This in the article tourism of the field service show networks in the economy importance analysis will be, his economic, social and cultural effect is brought .

Tourism of the field growth and Development : This in part tourism quality show of the field growth about common data given, his growing up importance and the world across wide spreading is brought . Important show services meaning will be considered, that's it including to the guest related communications, transport, food-chicken, entertainment and travel agencies such as many services is entered .

Tourism economic of development catalyst as will be, especially service show in the field . This in part of tourism economic benefits, such as work create, foreign currency income and income to receive shows . Tourism with depends services to

work opportunities creates entrepreneurship strengthens and source as tourists requirements and desires according to the future to development contribution adds

II. Social effects :

Tourism his own social effect is also important with role plays This in the department of tourism social effect seeing will be released and cultural exchange, social relationships strengthening and local teams development such as to issues accent is given

Cultural variety and cultural inheritance storage point of view in terms of tourism is also big important have This in the department of tourism cultural effect discussion will be done and local cultures promote do, cultural connections raise, local craftsmanship and traditions save to stay such as to issues attention is directed

Tourism to the environment taking into account the effect get need This in the department of tourism to the environment effect seeing will be released and natural resources protection to do, ecological clean tourism practice and stable tourism such as to issues accent is given

Tourism regional development for important chance creates This in the department of tourism regional to development effect discussion will be done and tourism directions development, infrastructure investments, work seats and local economic growth such as to issues accent is given Tourism his own economic, social, cultural and ecological effect with society and countries for big important have Economical to grow supported without the work places generate income increase and currency receipts provides . Social and cultural effects with social relationships strengthens, cultural inheritance protection does and local of societies development contribution adds With that together, to the environment taking into account the effects get need and stable tourism practices acceptance to do important That's why for tourism caution with management and all interested parties in cooperation performance need has been is a field .

Analysis of literature on the topic. Tourism in our article fields and network according to importance, distribution and its analysis are indicated. For this purpose, research was conducted based on the articles of MQPardayev, MEPolatov, JRZaynalov, MMMuhammedov, ISTukhliev, DXAslanova.

Analysis and results. Tourism international scale service show of the field expansion take will come . This in part travelers by created Demand of services to growth is directed . There hotels, hotels, restaurants, transport networks, tourism agencies and another to services directed businesses development share we will see .

Tourism in many cases requires the development of infrastructure, which contributes to the growth of the service sector. This section highlights the importance of developing and improving infrastructure such as transport, communication, utility systems, public areas, and expensive mobility. This infrastructure development will have additional beneficial effects for the tourism industry and the local community.

Beyond economic benefits, tourism also brings social and cultural benefits. This section shows how tourism can enhance cultural exchange, preservation over the centuries and community development. The tourism-based service sector will be important, seeking to provide travelers with authentic experiences, promote local culture, and support community-based tourism initiatives.

This part problem and to opportunities attention will give . Tourism seasonality, stability and skilled worker cadastre Demand who does problems cover takes This in part stable tourism practice done increase, skillful personnel development programs and organizations between cooperation of provision importance is displayed, this while of tourism service in the field benefits maximum to the degree raise for important

Summary : Article In the end, it's important points shortening transfer and service of the field in development of tourism importance is repeated . This in part of tourism

economic, social and cultural to the effect looking at his service of the field in development important role is displayed . Economical benefits, social development and cultural wealth increase for tourism organize to do is directed . Politicians, businesses and public of tourism potential recognize it stable development for cooperation to do and independent of tourism public benefits to get movement to do Demand will be done . Tourism his own importance and his of possibilities use through, countries economic of development power efficient formation, social development increase and cultural wealth done increase possible will be

Literature:

1. Shevchenko YU.A. Marketingovye strategii senoobrazovaniya v vuze // Prakticheskiy marketing. 2002. No. 10 (68). S. 25-32;
2. Bajenova VS Nепрерывное education v usloviyax transformatsii economic systems . – M.: Izd . Ros . ekon . akad, 2000-216 p.
3. Lukashenko MA Vyshie uchebnoe zavedenie na market obrazovatelных uslug : actual problems upravleniya . – M.: Izd . Market DS, 2003. -358 s .;
4. Zaxarova LV Formirovanie i development obrazovatelных uslug : avtoref . diss . kond . ekon . nauk / Belgrad . 2002-235c .;
5. Akhunova G. In Uzbekistan education services marketing problems Uzbekistan Republic High and medium special education Ministry, Tashkent State economy university . - T.: Economy-Finance, 2005. - 244 p .;
6. Uzbekistan Republic of " Education about" . Law . 29.08.1997 #464-I.